

FOR IMMEDIATE RELEASE:

THE 13TH-ANNUAL FESTIV'ART – AN ART FESTIVAL WITHOUT BORDERS!

Frelighsburg, Quebec, March 14, 2008 –

On August 30 and 31, over the Labour Day weekend, the village of Frelighsburg will transform itself into the largest open-air gallery in Quebec. Bringing together 150 artists displaying over 3,000 works, the Festiv'Art is expected to attract 20,000 art lovers and buyers who will take over the village's charming streets and galleries for two days.

On the occasion of its 13th edition, the Festiv'Art will break with the past and push beyond its traditional boundaries in several ways. This year, the festival will restructure itself around the theme of "Boundaries / Frontières" with \$3,300 in prize money to be awarded to works that respond to the theme.

Other borders will be abolished this year as the Festiv'Art reaches out to Amerindian painters and emerging Quebec artists with a broader publicity campaign, with the goal of increasing the originality, quality and range of the work presented to the public.

The Festiv'Art will transcend yet another frontier this year as the event opens its doors for the first time to Vermont and Upstate New York artists. Twenty places will be reserved for American painters along the streets of Frelighsburg, which is conveniently situated just 3 miles north of the Vermont border. Festival organizers are working with customs officials to streamline the process for American artists crossing the border.

In this spirit of innovation and change, Festiv'Art 2008 is combining its annual Call To Eastern Townships and Quebec Artists with a special invitation to emerging artists, those of amerindian origin, as well as painters from Vermont and New York State who are all invited to submit their applications before the May 1, 2008 deadline.

Details and application forms can be found on the Festiv'Art website at www.festivart.org

Festiv'Art Coordinator:

Jean-Francois Coté

Tel: 450-298-5630

Email: info@festivart.org

Address: Festiv'Art, 1, Place de l'Hôtel de Ville, Frelighsburg, Québec, J0J 1C0

Press Contact:

Eden Greig Muir, Vice-president, Tourism, Art & Commerce (TAC) Committee

Email: edenmuir@yahoo.ca

Web: www.frelighsburg.org

Tel: 450-298-1212